

## AWARENESS COMMITTEE

### TERMS OF REFERENCE

#### Our Mission

CNETS Canada aims at improving the quality of life of people living with neuroendocrine cancers in Canada through patient education, patient support, funding research and treatment and diagnostics development, networking through patient groups, raising awareness and other strategies designed to fight against the impact of this disease on the lives of patients and their families.

#### Committee Objectives (include but are not limited to):

- i. general focus on raising awareness of NETs with a goal of improving the probability of early detection and accurate diagnosis for patients, which will result in better prognosis and quality of life.
- ii. enhance knowledge among medical professionals to ensure they have access to up-to-date and accurate information that will facilitate timely and accurate care/referral to NET experts and access to appropriate diagnostics and treatments
- iii. increase patient knowledge of NET cancer, share resources and information about the programs and services available to them to keep them well informed and prepared to advocate for access to the best diagnostic and treatment options
- iv. motivate cancer researchers to do more research on causes, diagnostics and effective treatments
- v. create awareness among appropriate provincial and federal government officials on the need to review, approve and reimburse effective treatments and diagnostics for NET cancer in a timely manner
- vi. increase understanding/knowledge of NETS among the general population

#### Functions

The Awareness Committee will work towards the development, adoption and implementation of coherent and coordinated NET cancer strategies including:

- i. participate in and promote International Neuroendocrine Cancer Awareness initiatives, specifically those relating to November 10<sup>th</sup>, International NET Cancer Awareness Day
- ii. develop awareness campaigns that articulate the uniqueness of NET cancer and its impact on Canadian patients
- iii. engage Canadian patients, caregivers, families, friends and medical professionals to assist with awareness raising campaigns
- iv. work on strategies that ensure implementation of awareness campaigns and ongoing programs

## Membership

Ideally six to eight members from within the NET community with at least two from within the Board of CNETS Canada. Members must support the mission of CNETS Canada and be willing to implement the objectives of the Committee. Members must not have any conflict of interest in accepting this role and must declare any potential conflict of interest to the Committee. Committee members must have the time to attend Committee meetings and to taken on specific projects as required.

## Meeting Frequency

The Committee will meet at a minimum four times per year, or more, as required.

## Review and Evaluation

Prior to the end of each fiscal year the Committee will review and evaluate its activities in relation to the annual strategy set out for the committee by the Board and report to the Board.

## Amendment

This policy may be amended by the board.

## Last Revised

April 25, 2019